



Sponsorship Proposal



Chamisal
Tennis & Fitness Club

185 Robley Rd Corral De Tierra, CA 93908
Phone. (831) 484-1135 Email. info@chamisal.com

Chamisal Tennis & Fitness Club

Established in 1974



Pickleball

9 Pickleball Courts with expansion to 36 courts for events and tournaments.



Tennis

13 Tennis Courts with Lights, Tennis Socials, Leagues and Events.



Fitness

Full fitness facility with organized classes and pool.



The Chamisal Pickleball Club one of the amenities available to Chamisal members. Club members have full access to all sponsored Pickleball events as well as clinics and organized social and ladder play. It was the first private Pickleball club established on the Monterey Peninsula.





Pickleball Community

Chamisal started building its' Pickleball Community in 2017 with its First Friday Night Social. Since 2017 the community grew not only amongst Chamisal members but the entire Monterey Peninsula and beyond. Players from a 150 mile radius regularly participate in the events at Chamisal on a monthly basis. Since 2017 Chamisal has earned the reputation as the premier Pickleball location on the Monterey Peninsula with continued growth year after year. Last year's Pickleball Palooza event hosted over 260 players from the Northern and Central California region.

Presented By

PICKLEBALL TOURNAMENT
MEN'S & WOMEN'S DOUBLES
 Saturday June 25, 2022
 Mixed Doubles Sunday June 26, 2022
 AGE/SKILL LEVEL ROUND ROBIN TOURNAMENT
 Registration Closes June 21
 Chamisal Tennis and Fitness Club
 185 Robley Rd. Salinas, CA 93940
 (831)484-1135
 Registration Information:
 www.Chamisal.com/palooza

Pickleball Palooza

HOT AUGUST NIGHTS
Chamisal Chili Cookoff
 First Friday August 2.
 Pickleball Social: 5:15 pm
 Chili Cookoff Starts at 6:30pm
 Join for a night live music, Pickleball and chili presented by Chamisal Members. Chamisal members can submit their secret recipe chili during a full tasting event open to all Chamisal Members and guest. Every taster will be able to vote for their favorite chili in several categories. Submissions will be voted on and a trophy will be awarded to the best chili. Come on out for a great night at Chamisal.
REGISTER with the Front Desk.
 Chili Submission Forms available at the Front Desk

Hot August Nights

MONTEREY BAY
PICKLEBALL CHAMPIONSHIPS
PICKLEBALL CLUB CHALLENGE
 Age/Skill Level Double Elimination Tournament
MEN'S & WOMEN'S DOUBLES
 Saturday September 17, 2022
MIXED DOUBLES
 Sunday September 18, 2022
 Early Registration Through August 1
 Registration Fee: \$25, \$15 per event
 After August 1, Registration Fee: \$30, \$15 per event (Lunch Included)
 Registration Closes September 10
 Registration Information: PickleballTournaments.com
 Join us for Double Elimination Age/Skill Tournament as well as sign up with your Pickleball club members to earn points for the Pickleball Club Championships. Visit PickleballTournaments.com for additional information. Lunch Included for all Participants.

Monterey Bay Pickleball Championships

CHAMISAL PICKLEBALL Club
 Holiday
PICKLEBALL ROUND ROBIN SOCIAL TOURNAMENT & TOY DRIVE
 Join the Chamisal Pickleball Club for its fourth annual pickleball toy drive in conjunction with the KSSW Share your Holiday. This will be a Social Round Robin event. Draws will be used, play will not be divided into gender, but will be divided into levels and play will be in a round robin tournament format. Please register as Advanced (4-9), Advanced Intermediate (10, Intermediate) (10), Social (12, 13, Senior (14, 15))
Saturday November 27
 Time: 10:30AM
 Location:
CHAMISAL TENNIS & FITNESS CLUB
 185 Robley Road, Salinas, CA 93940
 Cost: Members: Free with Toy*
 Non-members: \$10 and 1 Toy*
 *1 Unwrapped New Toy for a Deserving Child or a \$20 Donation to the Salvation Army.
 Sign up with a partner or enter into a holiday partner drawing.
 Entry Deadline: Wednesday Nov. 24, 6:00pm
 Register at: www.Chamisal.com/holidaytournament
 (831)484-1135
 or Email: pickleball@chamisal.com

Holiday Social Round Robin Toy Drive

CHAMISAL PICKLEBALL Club
I Love Dinks
PICKLEBALL SOCIAL & VALENTINES DINNER
Saturday Feb. 12
 START TIME 1:00
 COST: \$15
 CHAMISAL MEMBERS \$5
 Dinner: \$15
 Chamisal Tennis and Fitness Club
 185 Robley Rd. Corral De Tierra, CA 93908
 Join other Pickleballers for a Valentine themed mixed doubles social. Play will be round robin mixed format with players divided by ability. Play will conclude around 3:30 pm where all participants are invited for an Italian themed meal at the Court Side Cafe. Registration forms are available at www.Chamisal.com/lovedinks. Early sign-up is encouraged as space will be limited and priority will be given to Chamisal members. Pre-registration is required. Registration Closes Wednesday 2/9/2022.
www.Chamisal.com/lovedinks

Love Dinks

CHAMISAL PICKLEBALL Club
FRIDAY NIGHT PICKLEBALL SOCIAL
FRIDAY APRIL 22
 START TIME 5:00
 MEMBERS: \$10
 NON-MEMBERS: \$25
 Chamisal Tennis and Fitness Club
 185 Robley Rd. Corral De Tierra, CA 93908
 Join other Pickleballers from around the Monterey Peninsula for a social pickleball mixer. Play will be an organized mixer, change partners format with players divided by ability. Play will conclude around 7:00pm where all participants are invited to enjoy a light court side dinner. Courts will remain open until 8:00pm for continued play. Early sign up is encouraged as space will be limited and priority will be given to Chamisal members.
CHAMISAL.COM/PICKLEBALLSOCIAL

Friday Night Socials



1/ Presenting Sponsor

Your Brand is the Event!

Pickleball Palooza

Pickleball Championships

Friday Night Pickleball Socials

Hot August Nights Pickleball Social & Chili Cookoff

Holiday Pickleball Tournament and Toy Drive

2/. Merchandise Display

Position BMW Automobiles onsite during major events for representation.

4/. Logo Merchandise

Present sponsor logo on event trophies, t-shirts, hats and other marketing materials

6/. Corporate Membership

\$2500 Value. Unique membership opportunities for staff.

3/. Banner Representation

Position 5 pre-approved supplied banners in the interior of the facility.

5/. Top Deck Reserved

Reserve the top deck for corporate guests. Light Catering included for up to 20 people. Alcohol not Included.

7/. Joint Marketing Efforts

Inclusion of corporate logo and website link on Chamisal's website. Joint marketing on social media and other channels.





Sponsorship Package.



| silver package | gold package | platinum package |
|----------------|--------------|------------------|
| \$ 2500 | \$ 8000 | \$ 15000 |

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|------------------------------------|---|---|---|
| Joint Marketing Efforts | ● | ● | ● |
| Logo Representation | ● | ● | ● |
| One Center Court Banner Display | ● | ● | ● |
| Two Show Courts Banner Display | | ● | ● |
| Logo Event Collaterals | | ● | ● |
| Center Court Table Reservation | | ● | ● |
| Top Deck Reservation | | | ● |
| Five Courts Premier Banner Display | | | ● |
| Merchandise Display on site | | | ● |
| Presenting Sponsorship | | | ● |